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1956

Greatest Sale in Our History

MAKE YOUR HOBBY PAY!!!

GROW CUT FLOWERS, BULBS, AND PLANTS FOR PROFIT!!

Most commercial growers, and there are tens of thousands of them in the United States, started their careers as a hobby. **You can, too!** All that is needed to start are three very common things: **Good Soil, Good Common Sense, and GOOD BULBS!**

Our business is primarily concerned with serving about 5,000 commercial growers in the United States and foreign countries, but over the years we have built up a retail mail order business numbering tens of thousands of customers. Many of these have expressed a desire to buy in larger quantities, as they desired to raise bulbs and flowers, and asked our suggestions and help.

There are two things we would like to suggest to the amateur starting out on this new venture. First, if you are growing for cut flowers, **stagger your plantings** to provide a constant supply of cut flowers. In other words, don't plant all your gladioli, lilies, etc. on the same day, but plant a few every day or every week. In this respect, too, we might add cut flowers in the late summer and Fall bring better prices because most growers are through cutting. To "hit" this late market, we plant Glads here in Michigan right up to mid-July; down South you can plant even later.

Second, with all the new homes going up today, **pot a few items!** Such items as Bleeding Heart, Lilies, Peonies, Phlox, Lily-of-the-Valley, Caladiums, Begonias, Callas, Ismenes, and many other items will sell readily to your friends, neighbors, and even to dealers in your area who are always looking for good items for resale! Prices on pots vary with the size. Information will be sent on request.

At these LOW, LOW PRICES—stock won't last, so get your order in early, as all stock is offered subject to prior sale. All items guaranteed to satisfy in every respect.

For Prompt Delivery, Address orders to: GROWERS DEPT.

GROWERS EXCHANGE INC.

Farmington, Michigan

BULK RATE

U. S. POSTAGE
PAID
Permit No. 50
Farmington, Michigan



Library, U. S. Dept. Of
Agriculture
Washington 25, D. C.

Hardy Lily Bulbs

Lily bulbs, like gladioli, can be planted intermittently, or consecutively, over a long period for a continuous supply of blooms. Hardy lilies are also fine for potting, as they sell readily when in bloom. These bulbs are kept under ideal storage conditions and are plump, rarin' to grow!

GROUP "A" LILY BULBS

Good size bulbs, 6 to 7 inches circumference.

- L. **Rubrum.** Pink show lily.
- L. **Auratum.** Gold-Banded lily.
- L. **Orange Triumph.** Candlestick lily.
- L. **Creelman.** Improved Regale lily
- L. **Regale.** White, red outside.
- L. **Regale Album.** Pure white form.
- L. **Henryi.** Orange Speciosum.
- L. **Tigrinum.** Orange, spotted brown.

Your choice of any of the above:
25 for \$4.00; 100 for \$12.00

GROUP "B" LILY BULBS

Jumbo bulbs, 9 to 11 inches circumference

- L. **Rubrum.** Pink show lily.
- L. **Regale.** White, red outside.
- L. **Centuifolium.** Similar to Regale, but larger, later, and much improved.
- L. **Regale Album.** Pure white Regale.
- L. **Henryi.** Orange Speciosum.
- L. **Creelman.** Improved Regale.

Your choice of any of the above:
6 for \$3.00; 25 for \$10.00
100 bulbs for only \$30.00

GROUP "C" LILY BULBS

Super Mammoth Size—approximately one foot in circumference! Seldom seen for sale—and actually a very good buy at any price as they produce many more blooms.

- L. **Rubrum.** Pink Show Lily.
- L. **Auratum.** Gold-Banded Lily.

Your choice of the above:
2 for \$1.50; 12 for \$7.50
25 for \$12.50; 50 for \$20.00

GROUP "D" LILY BULBS

While these varieties do not make large bulbs, they are truly gems deserving a spot in your garden.

- L. **Tenuifolium.** Coral lily. Sealing Wax red; recurved petals.
- L. **Tigrinum Flore Pleno.** A truly double form of the Tiger lily.
- L. **Philippinense Formosanum.** Large white trumpets in the autumn.

Your choice of the above:
5 for \$1.00; 25 for \$4.00
50 for \$6.50; 100 for \$10.00

GROUP "C" LILY BULBS

Four Aristocrats of the Lily family—seldom offered—and **never before at this low price.**

- L. **Japonicum (Kramerii).** Pure bright rose flowers; dwarf in habit.
- L. **Rubellum.** Similar to above in color, but earlier, and more dwarf.
- L. **Speciosum Album.** Pure white form of Rubrum. Fine for corsages.
- L. **Fire King** Brick-red, very free flowering European introduction.
4 bulbs (1 of each) for \$ 3.00
12 bulbs (3 of each) for 7.50
24 bulbs (6 of each) for 12.50

TERMS AND CONDITIONS OF SALE

All stock is offered subject to prior sale, and F.O.B. Farmington, Michigan. Because prices, in many instances are cost, or less, we cannot prepay postage. On orders under \$5.00, please add 50c to cover postage and packing; on orders over \$5.00, please add 10% for postage and packing, or we will ship large orders express collect. (Special express rates on bulbs make express actually cheaper than parcel post in many instances).

SALE ENDS, AND ALL OFFERS WITHDRAWN JUNE 15, 1956